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英皇鐘錶珠寶有限公司
EMPEROR WATCH & JEWELLERY LIMITED

(Incorporated in Hong Kong with limited liability)
(Stock Code : 887)

POSITIVE PROFIT ALERT

This announcement is made by Emperor Watch & Jewellery Limited (“**Company**”, together with its subsidiaries collectively referred to as “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

The board of directors of the Company (“**Board**”) wishes to inform the shareholders and potential investors of the Company that, based on the preliminary review on the latest available financial information of the Group, the Group expects to record a net profit of not less than HK\$310 million (2025: HK\$194 million) for the six months ended 30 June 2026 (“**Period**”). The significant increase of approximately 60% in the net profit during the Period was mainly attributable to an increase in both gross profit and gross profit margin due to the remarkable performance of the Group’s overall sales.

As the Group’s unaudited interim results for the Period (“**Interim Results**”) have not yet been finalized, the information contained in this announcement is only based on the information currently available. Publication of the Interim Results is scheduled to be made in late August 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Emperor Watch & Jewellery Limited
Cindy Yeung
Chairperson

Hong Kong, 21 July 2026

As at the date of this announcement, the Board comprises:

Executive Directors:

Ms. Cindy Yeung
Mr. Leung Ho Cheong, Larry
Ms. Fan Man Seung, Vanessa

Independent Non-executive Directors:

Mr. Liu Hing Hung
Mr. Law, Michael Ka Ming
Ms. Lai Ka Fung, May