



英皇鐘錶珠寶有限公司  
EMPEROR WATCH & JEWELLERY LIMITED

## Retail Network 1 October 2018



## Extensive Retail Network



As at 1 October 2018

	Stores				Floor Area	
	Single-brand Watch Only	Multi-brand Watch with/without Jewellery	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Hong Kong	7	7	12	26	79,279	3,049
Macau	1	2	2	5	9,451	1,890
Mainland China	7	1	42	50	41,202	824
Singapore	4	1	2	7	5,700	814
<b>Total</b>	<b>19</b>	<b>11</b>	<b>58</b>	<b>88</b>	<b>135,632</b>	<b>1,541</b>

# Retail Network in Hong Kong



 **26** shops are located at the prime locations and popular shopping areas

	Shops				Floor Area	
	Single-brand Watch Only	Multi-brand Watch with/without Jewellery	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Tsimshatsui	4	4	2	10	36,708	3,671
Causeway Bay	2	1	1	4	7,545	1,886
Central	1	1	-	2	17,315	8,658
Wanchai	-	1	-	1	5,762	5,762
Others	-	-	9	9	11,949	1,328
<b>Total</b>	<b>7</b>	<b>7</b>	<b>12</b>	<b>26</b>	<b>79,279</b>	<b>3,049</b>

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## Tsim Sha Tsui (10 Shops)



No.	Shop Size (sq.ft.)	Address
<b>Single-brand Watch Boutique</b>		
1	1,098	<i>Patek Philippe independent corner</i> at Shop G15, G/F, 1881 Heritage, No. 2A Canton Road
2	996	<i>Chopard boutique</i> at Shop G15, G/F, 1881 Heritage, No. 2A Canton Road
3	2,304	<i>Rolex &amp; Tudor boutique</i> at Shop OT276-OT280, Level 2, Ocean Terminal, Harbour City, No. 3-27 Canton Road
4	1,788	<i>Patek Philippe independent corner</i> at Shop G05, G/F, ISQUARE, No. 63 Nathan Road
<b>Multi-brand Watch Shop with/without Jewellery Section</b>		
5	19,163	Multi-brand watch and jewellery shop at Shop 4-6, G/F & UG/F, China Hong Kong City, No. 33 Canton Road
6	4,184	Multi-brand watch and jewellery shop at Shops A, B, D2 & E2, G/F, Harilela Mansion, No. 81 Nathan Road
7	3,217	Multi-brand watch shop at Shop G06, G/F, ISQUARE, No. 63 Nathan Road
8	2,165	Multi-brand watch and jewellery shop at Shop 4-8, G/F, No. 8 Canton Road
<b>Jewellery Shop</b>		
9	1,230	Jewellery shop at Shop G15, G/F, 1881 Heritage, No. 2A Canton Road
10	563	Jewellery shop at Shop OT282, Level 2, Ocean Terminal, Harbour City, No. 3-27 Canton Road

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# Tsim Sha Tsui (10 Shops) (con't)



Canton Road, a global top-ranked valuable shopping street, just opposite to the giant fashion brand boutique



Emperor Jewellery image store featuring "Heartbeat", launched in 2014

# Causeway Bay (4 Shops)



No.	Shop Size (sq.ft.)	Address
<b>Single-brand Watch Boutique</b>		
1	3,367	<i>Rolex &amp; Tudor boutique</i> at Shops 1 & 2, G/F, No. 8 Russell Street
2	1,036	<i>Patek Philippe independent corner</i> at Shop A, G/F, No. 50-52 Russell Street
<b>Multi-brand Watch Shop with/without Jewellery Section</b>		
3	2,112	Multi-brand watch and jewellery shop at G/F, No. 54-56 Russell Street
<b>Jewellery Shop</b>		
4	1,030	Jewellery shop at Shop B, G/F, No. 50-52 Russell Street



👑 A global top-ranked valuable shopping street, just opposite to the signature shopping complex

## Central & Wanchai (3 Shops)



No.	Shop Size (sq.ft.)	Address
<b>Central (2 shops)</b>		
1	13,800	Multi-brand watch and jewellery shop at Shop 16, G/F & LG/F, New World Tower, No. 16-18 Queen's Road Central
2	3,515	<i>Patek Philippe</i> independent corner at Shop 20B, G/F, Pacific House, No. 20 Queen's Road Central
<b>Wanchai (1 shop)</b>		
1	5,762	Multi-brand watch and jewellery shop at Shop G01-G05, G/F, Emperor Group Centre, No. 288 Hennessy Road



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## Others (9 Shops)



No.	Shop Size (sq.ft.)	Address
<b>Tuen Mun (2 shops)</b>		
1	2,032	Jewellery shop at Shop 1150-1156, 1/F, Phase 1, Tuen Mun Town Plaza
2	488	Jewellery shop at Shop M-2, MTR Level, V City, No. 83 Tuen Mun Heung Sze Wui Road
<b>Kowloon Bay (1 shop)</b>		
3	1,247	Jewellery shop at Shop Unit P18, Telford Plaza 1
<b>Kwun Tong (1 shop)</b>		
4	1,500	Jewellery shop at Shop C-37, Concourse Level, APM, Millennium City 5, Kwun Tong
<b>Sha Tin (1 shop)</b>		
5	1,652	Jewellery shop at Shop No. 2E-50 on Level 2, MOSTown, Ma On Shan



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## Others (9 Shops) (con't)



No.	Shop Size (sq.ft.)	Address
<b>Tseung Kwan O (1 shop)</b>		
5	343	Jewellery shop at Shop G108, G/F, No. 9 Tong Tak Street, Park Central, Tseung Kwan O
<b>Tsuen Wan (1 shop)</b>		
6	929	Jewellery shop at Shop No. UG07 on Upper Ground Floor, Citywalk, No. 1 Yeung Uk Road, Tsuen Wan
<b>Sheung Shui (1 shop)</b>		
7	1,192	Jewellery shop at Shop 214, Level 2, Metropolis Plaza, No. 8 Lung Wan Street, Sheung Shui
<b>Yuen Long (1 shop)</b>		
8	2,566	Jewellery shop at G/F, No. 155 Castle Peak Road, Yuen Long



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## Retail Network in Macau



**5** shops are located at the heart of the city area

	Shops				Floor Area	
	Single-brand Watch Only	Multi-brand Watch with/without Jewellery	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
<b>Grand Emperor Hotel *</b>	1	2	-	3	5,519	1,840
<b>Other Areas</b>	-	-	2	2	3,932	1,966
<b>Total</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>9,451</b>	<b>1,890</b>

\* Address of Grand Emperor Hotel: No. 288 Avenida Comercial De Macau, Macau



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# Macau (5 Shops)



No.	Shop Size (sq.ft.)	Address
<b>Single-brand Watch Boutique</b>		
1	1,098	<i>Rolex boutique</i> at Shop 1, G/F, Grand Emperor Hotel, No. 288 Avenida Comercial De Macau
<b>Multi-brand Watch Shop with/without Jewellery Section</b>		
2	3,292	Multi-brand watch shop at Shop 2-4, G/F, Grand Emperor Hotel, No. 288 Avenida Comercial De Macau
3	1,129	<i>Tudor</i> and jewellery shop at Shop 2A & 2B, G/F, Grand Emperor Hotel, No. 288 Avenida Comercial De Macau
<b>Jewellery Shop</b>		
4	2,828	Jewellery shop at Shop 2, G/F, Emperor Nam Van Centre, No. 71-75 Avenida do Infante, D. Henrique
5	1,104	Jewellery shop at Shop 502, Bridge Street, Shoppes at Venetian, The Venetian Macao Resort Hotel



Grand Emperor Hotel

Emperor Nam Van Centre

# Retail Network in Mainland China



**50** shops covering 10 major provinces and cities to enhance market penetration

As at 1 October 2018

	Shops				Floor Area	
	Single-brand Watch Only	Multi-brand Watches with/without Jewellery	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Beijing	3	1	6	10	9,289	929
Shanghai	-	-	13	13	7,843	603
Jiangsu	-	-	7	7	4,903	700
Liaoning	-	-	6	6	4,734	789
Chongqing	3	-	2	5	7,535	1,507
Guangzhou	-	-	3	3	1,570	523
Hebei	1	-	2	3	1,539	513
Hubei	-	-	2	2	2,345	1,173
Jilin	-	-	1	1	1,219	1,219
Tianjin	-	-	1	1	225	225
<b>Total</b>	<b>7</b>	<b>1</b>	<b>42</b>	<b>50</b>	<b>41,202</b>	<b>824</b>

## Beijing (10 Shops)



No.	Shop Size (sq.ft.)	Address
<b>Single-brand Watch Boutique</b>		
1	1,173	<i>Rolex &amp; Tudor</i> boutique at Shop 129, 1/F, Beijing APM, No. 138 Wangfujing Avenue, Dongcheng District (J50)
2	1,847	<i>Omega</i> boutique at 1/F, Beijing Junefield SOGO Department Store, No. 8 Xuan Wu Men Wai Avenue, Xicheng District (J33)
3	1,076	<i>Tudor</i> boutique at Shop 128, 1/F, Beijing APM, No.138 Wangfujing Avenue, Dongcheng District (J68)
<b>Multi-brand Watch Shop</b>		
4	2,101	Multi-brand watch and jewellery shop at Shop 101, 1/F, Emperor Group Centre , No. 12D Jianguomenwai Avenue, Chaoyang District (J66 & J67)
<b>Jewellery Shop</b>		
5	1,207	Jewellery shop at Shop 1F-B-28, FC Plaza Holiday Life City, Jiujingzhuang Road, Jiugong Town, Daxing District (J69)
6	646	Jewellery shop at Shop 4-01-105-SU-A, 1/F, Beijing LIVAT Centres, No.15 Xinning Street, Daxing District, Beijing (J70)
7	215	Jewellery shop at 5/F, Yansha Youyi Shopping City, No. 52 Liangmaqiao Road, Chaoyang District (J63)
8	232	Jewellery shop at 1/F, New World Department Store, No. 3 Chongwenmenwai Street, Dongcheng District (J59)
9	430	Jewellery shop at 1/F, Youyi Shopping City (Jinyuan Shop), No. 1 Yuanda Road, Haidian District (J62)
10	362	Jewellery shop at 1/F, Grand Pacific Mall, No. 133 Xidan North Street, Xicheng District (J65)

(-) represents shop number which is for internal reference only

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## Shanghai (13 Shops)



No.	Shop Size (sq.ft.)	Address
<b>Jewellery Shop</b>		
1	951	Jewellery shop at Shop B1A-05, B1/F, New World Daimaru Department Store, No. 228 Nanjing East Rd, Huangpu District (H25)
2	667	Jewellery shop at 2/F, Parkson Department Store, No. 918 Huaihai Middle Road, Huangpu District (H33)
3	355	Jewellery shop at 2/F, Shanghai No. 1 Department Store, No. 830 Nanjing East Road, Huangpu District (H29)
4	452	Jewellery shop at 1/F, Yong An Department Store, No. 635 Nanjing East Rd, Huangpu District (H28)
5	527	Jewellery shop at Orient Shopping Center, No. 66, Chengzhong Road, Jiading District, Shanghai (H35)
6	516	Jewellery shop at 2/F, Jiuguang Department Store, No. 1618 Nanjing West Rd, Jing'an District (H15)
7	958	Jewellery shop at 1/F, Shanghai Xinzhuang Parkson, No. 5001 Dushi Road, Minhang District (H32)
8	904	Jewellery shop at Shop B01-2F-01-022, 2/F, The First Yaohan Department Store, No. 501 Zhangyang Rd, Pudong New District (H26)
9	839	Jewellery shop at 1/F, Hui Jin Department Store, No.1000, Zhaojiabang Road, Xuhui District (H22)
10	334	Jewellery shop at Shop 312, 3/F, Grand Gateway 66 Plaza, No. 1 Hongqiao Rd, Xuhui District (H17)
11	280	Jewellery shop at 1/F, Orient Shopping Centre, No. 8 Caoxi Rd North, Xuhui District (H23)
12	592	Jewellery shop at 1/F, Printemps Department Stores, No.1 Songhu Road, Yangpu District (H36)
13	473	Jewellery shop at Shop BT-02, 1/F, Shanghai Bailian Youyicheng Shopping Mall, No. 8 Songhu Road, Yangpu District (H30)

(-) represents shop number which is for internal reference only

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## Jiangsu (7 Shops)



No.	Shop Size (sq.ft.)	Address
<b>Jewellery Shop</b>		
1	516	Jewellery shop at 2/F, Changzhou Shopping Center, No. 1-7 Yanlingxi West Rd, Zhonglou District, Changzhou (JSD)
2	484	Jewellery shop at 2/F, Time Fortune Plaza, No. 95-97 Yanling West Rd, Zhonglou District, Changzhou (JS1)
3	1,367	Jewellery shop at 1/F, Jewellery Mall, Kunshan Building, No. 2 Nancheng River Rd, Kunshan (JS9)
4	527	Jewellery shop at B1/F, South Tower B, Suzhou Matro Shopping Mall, No. 245 Guanqian Street, Gusu District, Suzhou (JSE)
5	689	Jewellery shop at 1/F, Block B, Wuxi Commercial Mansion, No. 343 Zhongshan Rd, Liangxi District, Wuxi (JS2)
6	592	Jewellery shop at 2/F, Wuxi Yaohan Department Store, No. 168 Zhongshan Rd, Liangxi District, Wuxi (JS8)
7	728	Jewellery shop at 1/F, Suzhou Matro Shopping Mall Xinqu Store, No. 211 Changjiang Road, Suzhou New District, Suzhou (JSF)

(-) represents shop number which is for internal reference only



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## Liaoning (6 Shops)



No.	Shop Size (sq.ft.)	Address
<b>Jewellery Shop</b>		
1	538	Jewellery shop at 1/F, Anshan New Mart, No. 42 Shengli South Road, Tiedong District, Anshan (LNE)
2	710	Jewellery shop at 1/F, Mykal Store, No. 57 Qingni Rd, Zhongshan District, Dalian (LN8)
3	300	Jewellery shop at 1/F, Mykal Store, No. 123 Xian Rd, Shahekou District, Dalian (LNC)
4	417	Jewellery shop at 1/F, New Mart Head Office, Dashang City Square, Zhongling Rd, Xinglongtai District, Panjin (LNG)
5	592	Jewellery shop at 2/F, Xinglong Commercial Building, No. 103 Zhongxing Rd, Xinglongtai District, Panjin (LN7)
6	2,177	Jewellery shop at 2/F, Zhongxing Fangcheng, No. 86 Taiyuan North Street, Heping District, Shenyang (LN2)

(-) represents shop number which is for internal reference only



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## Chongqing (5 Shops)



No.	Shop Size (sq.ft.)	Address
<b>Single-brand Watch Boutique</b>		
1	2,346	<i>Rolex &amp; Tudor boutique</i> at Shop L110, Chongqing Times Square, No.100 Zourong Road, Yuzhong District, Chongqing (CQF)
2	2,009	<i>Rolex &amp; Tudor boutique</i> at Shop 01005-1 & Shop 01020, 1/F, Shin Kong Place , No.89 Hongjin Road, Longxi Street, Yubei District (CQE)
3	1,969	<i>Rolex boutique</i> at Shop LG-017, Paradise Walk, No. 8 Yanghe Road, Jiangbei District (CQC)
<b>Jewellery Shop</b>		
4	759	<i>Jewellery shop</i> at Shop 03050 , 3/F, Shin Kong Place , No.89 Hongjin Road, Longxi Street, Yubei District (CQA)
5	452	<i>Jewellery shop</i> at Shop 1F-019a, Paradise Walk, No. 8 Yanghe Road, Jiangbei District (CQD)

(-) represents shop number which is for internal reference only



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## Guangzhou (3 Shops)



No.	Shop Size (sq.ft.)	Address
<b>Jewellery Shop</b>		
1	258	<i>Jewellery shop</i> at 1/F, Grandbuy Department Store (Zhongyi), No. 200 Tianhe Rd, Tianhe District (GD2)
2	624	<i>Jewellery shop</i> at M/F, Guangzhou Friendship Store (Guojing Branch), No. 5 Zhujiang West Rd, Zhujiang New Town (GD8)
3	688	<i>Jewellery shop</i> at 3/F, Teemall, No. 208 Tianhe Rd , Tianhe District (GD3)

(-) represents shop number which is for internal reference only



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## Hebei (3 Shops)

No.	Shop Size (sq.ft.)	Address
<b>Single-brand Watch Boutique</b>		
1	377	Piaget boutique at 1/F, Hebei Beiguo Future Mall, No. 326 Zhongshan East Rd, Changan District, Shijiazhuang (HE1)
<b>Jewellery Shop</b>		
2	613	Jewellery shop at 1/F, New Century Commercial Square, No. 29 Zhonghua Avenue, Congtai District, Handan (HE5)
3	549	Jewellery shop at 1/F, Tangshan Department Store, No. 125 Xinhua East Rd, Lubei District, Tangshan (HE3)

(-) represents shop number which is for internal reference only



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## Others (4 Shops)

No.	Shop Size (sq.ft.)	Address
<b>Jewellery Shop</b>		
<b>Hubei (2 shops)</b>		
1	1,194	Jewellery shop at 2/F, Wuhan International Plaza, No. 690 Jiefang Road, Jianghan District, Wuhan (HU1)
2	1,151	Jewellery shop at 1/F, World Trade Plaza, No. 686 Jiefang Road, Jianghan District, Wuhan (HU2)
<b>Jilin (1 shop)</b>		
1	1,219	Jewellery shop at 1/F, Ouya Supermarket, No. 5178 Kaiyun Street, Chaoyang District, Changchun (JL2)
<b>Tianjin (1 shop)</b>		
1	225	Jewellery shop at 1/F, Friendship Xintiandi Plaza, No.208 Binjiang Road, Heping District (TJ1)

(-) represents shop number which is for internal reference only



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# Retail Network in Singapore



**7** shops are located at iconic shopping hubs

	Shops				Floor Area	
	Single-brand Watch Only	Multi-brand Watch	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Hilton Singapore Hotel	3	1	1	5	3,967	793
Wisma Atria	1	-	1	2	1,733	867
<b>Total</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>7</b>	<b>5,700</b>	<b>814</b>



Hilton Singapore Hotel, 581 Orchard Road



Wisma Atria, 435 Orchard Road

# Singapore (7 Shops)



No.	Shop Size (sq.ft.)	Address
<b>Single-brand Watch Boutique</b>		
1	972	<i>Patek Philippe</i> independent corner at 581 Orchard Road, #01/05-08, The Shopping Gallery at the Hilton, Singapore
2	958	<i>Rolex &amp; Tudor</i> boutique at 435 Orchard Road, #02-40/41-44, Wisma Atria, Singapore
3	988	<i>Rolex</i> boutique at 581 Orchard Road, #01/01-03, The Shopping Gallery at the Hilton, Singapore
4	705	<i>Cartier</i> boutique at 581 Orchard Road, #01/05-08, The Shopping Gallery at the Hilton, Singapore
<b>Multi-brand Watch Shop</b>		
5	418	Multi-brand watch shop at 581 Orchard Road, #01-04, The Shopping Gallery at the Hilton, Singapore
<b>Jewellery Shop</b>		
6	884	Jewellery shop at 581 Orchard Road, #02/13-14, The Shopping Gallery at the Hilton, Singapore
7	775	Jewellery shop at 435 Orchard Road, #03-32/33, Wisma Atria, Singapore

