

2023 INTERIM REPORT

CONTENTS

- 2 Financial Highlights
- 3 Management Discussion and Analysis
- 9 Interim Dividend
- 10 Condensed Consolidated Statement of Profit or Loss and Other Comprehensive Income
- 11 Condensed Consolidated Statement of Financial Position
- 13 Condensed Consolidated Statement of Changes in Equity
- 14 Condensed Consolidated Statement of Cash Flows
- Notes to the Condensed Consolidated Financial Statements
- 31 Directors' and Chief Executives' Interests in Securities
- 33 Other Persons' Interests in Shares and Underlying Shares
- 34 Corporate Governance and Other Information



FINANCIAL HIGHLIGHTS

The board of directors (the "Board" or "Directors") of Emperor Watch & Jewellery Limited (the "Company") presents the unaudited condensed consolidated results of the Company and its subsidiaries (collectively referred to as the "Group") for the six months ended 30 June 2023 (the "Period").

HK\$ million (unaudited)	For the si	Changes	
	2022	2023	
Revenue	1,646	2,330	+ 41.6%
Gross profit	525	725	+ 38.1%
Adjusted EBITD*	154	274	+ 77.9%
Net profit	86	186	+ 116.3%
Basic earnings per share	HK1.27 cents	HK2.74 cents	+ 115.7%
Interim dividend per share	HK0.38 cent	HK0.76 cent	+ 100.0%

Adjusted EBITD represents earnings before interest, tax and depreciation charge on the selfowned flagship store, which reflects the Group's core operating performance. The Group has fully adopted the HKFRS16, which amortisation of right-of-use assets associated with rental lease agreements were included.

RESULTS SNAPSHOTS

- Total revenue soared by 41.6%: the Group achieved satisfactory results, with its total revenue surging to HK\$2,330 million (2022: HK\$1,646 million) and gross profit rising by 38.1% to HK\$725 million (2022: HK\$525 million)
- Revenue growth of 64.8% in mainland China and 49.7% in Hong Kong: the mainland China market exhibited strong growth, with its revenue totalling HK\$712 million (2022: HK\$432 million), accounting for 30.6% (2022: 26.2%) of the total revenue; due to the resumption of travel and revival of luxury consumption momentum, revenue from the Hong Kong market increased to HK\$1,153 million (2022: HK\$770 million), accounting for 49.5% (2022: 46.8%) of the total revenue
- Sales revenue up by 86.3% in the jewellery segment and 31.9% in the watch segment: the sales revenues from the jewellery and watch segments increased to HK\$544 million (2022: HK\$292 million) and HK\$1,786 million (2022: HK\$1,354 million), respectively, accounting for 23.3% (2022: 17.7%) and 76.7% (2022: 82.3%) of the total revenue, respectively
- **Net profit doubled:** due to the revenue surge and the operating leverage enjoyed by the Group, the Group's net profit increased significantly, by 116.3% to HK\$186 million (2022: HK\$86 million), and basic earnings per share increased to HK2.74 cents (2022: HK1.27 cents)
- **Net cash position:** as at 30 June 2023, the Group's bank balances and cash on hand increased to HK\$843 million (31 December 2022: HK\$664 million), and the Group did not have any bank borrowings
- **Distribution of interim dividend:** the Board declares an interim dividend of HK0.76 cent (2022: HK0.38 cent) per share

BUSINESS REVIEW

The Group is a leading retailer of European-made internationally renowned watches, together with fine jewellery products under its own brand, "*Emperor Jewellery*". The Company has been listed on the Main Board of The Stock Exchange of Hong Kong Limited since July 2008.

The Group has established a retail network across Hong Kong, Macau, mainland China, Singapore and Malaysia, as well as several online shopping platforms. With a history of over 80 years, the Group carries a balanced and comprehensive watch dealership list. The target customers range from middle to high income groups worldwide. The Group's core strategy focuses on maintaining its position as the leading watch and jewellery retailing group in Greater China, coupled with an eye on expansion beyond the region.

Presence in Prime Retail Locations

As at 30 June 2023, the Group had a total of 91 stores in Hong Kong, Macau, mainland China, Singapore and Malaysia. The distribution was as follows:

Number of stores

47 8 1
47
5
5
30

These stores include self-branded "*Emperor Jewellery*" stores, dedicated watch boutiques and multi-brand watch stores (with or without jewellery counters).

Over the years, the Group has built a strategic sales network in prime shopping areas as well as popular residential districts, particularly in Hong Kong and mainland China. Within mainland China, approximately 75% of its stores are located in first tier and new first tier cities, which fits the Group's customer targeting and market positioning. The Group also successfully expanded its presence in Singapore and Malaysia, to enhance its footprint and brand exposure beyond Greater China.

During the Period, the Group opened one jewellery store in Hong Kong and two jewellery stores in mainland China. While further expanding its network of stores, the Group will continue focusing on residential areas in Hong Kong and prominent cities in mainland China.

Solidifying Leading Position in the Watch Industry

With its long-standing history, the Group is a trusted partner of and maintains solid relationships with major high end luxury Swiss watch brand suppliers, thereby continuing to hold a comprehensive portfolio of watch dealerships and maintaining its leading position, especially in Hong Kong. The Group actively participates in co-marketing campaigns and events with brands, highlighting new products and connecting the customers in a personalised way.

Enhancing the Jewellery Business

The Group offers premium quality "Emperor Jewellery" products with a dedication to design excellence and craftsmanship covering diamonds, jadeites, fine golds, pearl and color stones. "Emperor Jewellery" unveils unique collections of exquisite designs that embrace and nurture different clusters of customers. 2023 is a leap year in the luni-solar calendar, which is said to be good for weddings. The Group has designed a series of exquisite and fashionable products that are suitable for both Chinese and Western weddings, as well as current trend of light luxury weddings;

- "Emperor Jewellery" dragon and phoenix bangles combine tradition and fashion with three-dimensional and meticulous carvings, extraordinary skill, and extravagant luxury. The dragon and phoenix bangles are decorated with a dragon and a phoenix, auspicious clouds, best wishes, double happiness, infinite fortune, concentric hearts and cute golden pigs.
- The "Auspicious Dragon and Phoenix" collection represents the natural harmony of a newlywed couple. Every piece of jewellery strives for perfection, with vivid, three-dimensional, and meticulous details. The entire collection includes necklaces, bangles, earrings and rings, embracing the love story of the couple.

To cater to the trend of simper weddings, "Emperor Jewellery" has also created "The Spotlight" light luxury collection with romantic and elegant charm. Each piece is made up of 10 diamonds, with nine diamonds surrounding the central diamond, creating a dazzling and perfect combination of light and beauty from any angle which also suits after wedding.

Besides, the Group has always prioritised customer relationship building. There are multi-faceted activations through exclusive promotions, workshops, festivals and birthday gifting to strengthen engagement with customers. During the Period, the Group launched several jewellery promotional events to showcase the products and enhance sales opportunities.

Strengthening the E-commerce Business

With the growing popularity of the internet, the Group has established a jewellery presence on several online shopping platforms - including HKTV Mall, Tmall, jd.com - in order to capture the massive potential of internet and mobile users and enhance customer experience, and expand its revenue source and enhance brand visibility at the same time. To formulate an effective product strategy, the Group analysed the database and internet behaviour of the users.

The Group's online shopping platforms cover both jewellery and watches. Launched successfully last year, the Tudor online sales platform has helped promote the brand and drive Tudor's sales. Riding on its experience in the collaboration with Tudor, the Group will continue identifying opportunities for collaboration with other watch brands

PROSPECTS

The reopening of borders between Hong Kong, Macau and mainland China in early 2023 has driven the recovery in general mobility and business activities; the tourism and retail industries in the region have thereby regained growth momentum, which positively impacted the Group's business performance. The mainland China and Hong Kong markets are the Group's development focus, and the Group will continue expanding its footprint in these two markets while adhering to its prudent approach. The Group will also step up efforts to enhance its online business given the ample room for development.

Nevertheless, headwinds such as interest rate hikes, sustained inflation, fear of recession in the United States, political tensions, recent slowdown in China's economy, etc, may make consumers more cautious with their purchasing decisions, resulting in lower discretionary spending. The Group will therefore be prudent in the course of expansion, and continue exercising stringent operating cost control, in order to maintain operating efficiency in times of instability and enhance its profitability.

FINANCIAI REVIEW

Capital Structure, Liquidity and Financial Resources

Bank balances and cash on hand of the Group as at 30 June 2023 increased to HK\$843 million (31 December 2022: HK\$664 million), which were mainly denominated in Hong Kong dollar and Renminbi. As at 30 June 2023, the Group did not have any bank borrowings (31 December 2022: nil) and was in a net cash position, hence its net gearing ratio (calculated on the basis of bank borrowings less cash and cash equivalents over net asset value) was zero (31 December 2022: zero). The Group also had available unutilised banking facilities of approximately HK\$943 million.

As at 30 June 2023, the Group's current assets and current liabilities were approximately HK\$3,696 million (31 December 2022: HK\$3,506 million) and HK\$445 million (31 December 2022: HK\$433 million), respectively. Current ratio and quick ratio of the Group were 8.3 (31 December 2022: 8.1) and 2.2 (31 December 2022: 1.9), respectively.

In view of the Group's financial position as at 30 June 2023, the Directors considered that the Group had sufficient working capital for its operations and future development plans.

EMPLOYEES AND REMUNERATION POLICY

As at 30 June 2023, the Group had 715 (2022: 633) salespersons and 170 (2022: 180) office staff. Total staff costs (including Directors' remuneration) were approximately HK\$161 million (2022: HK\$128 million) for the Period. Each employee's remuneration was determined in accordance with individual's responsibilities, competence and skills, experience and performance as well as market pay levels. Staff benefits include medical and life insurance, retirement benefits and other competitive fringe benefits.

To provide incentives or rewards to the staff, the Company has adopted a share option scheme, particulars of which are set out in the section headed "Share Options" of this interim report.

INTERIM DIVIDEND

The Board has declared an interim dividend of HK0.76 cent per share ("Interim Dividend") (2022: HK0.38 cent) for the Period, amounting to approximately HK\$51,524,000 (2022: HK\$25,762,000). The Interim Dividend will be payable on 22 September 2023 (Friday) to shareholders whose names appear on the register of members of the Company on 12 September 2023 (Tuesday).

The register of members of the Company will be closed, for the purpose of determining shareholders' entitlement to the Interim Dividend, from 11 September 2023 (Monday) to 12 September 2023 (Tuesday) (both days inclusive), during which period no transfer of shares will be registered.

In order to qualify for the Interim Dividend, all properly completed transfer forms accompanied by the relevant share certificates must be lodged with the Company's Share Registrar, Tricor Secretaries Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong for registration no later than 4:30 p.m. on 8 September 2023 (Friday).

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 June 2023

		Six months ended 30 June 2023 20		
		(unaudited)	2022 (unaudited)	
	Notes	HK\$'000	HK\$'000	
Revenue	3	2,329,921	1,645,564	
Cost of sales		(1,604,604)	(1,120,789)	
Gross profit		725,317	524,775	
Other income		5,209	5,244	
Selling and distribution expenses		(429,008)	(363,136)	
Administrative expenses Other gains or losses		(64,756) (8,181)	(58,145) (812)	
Finance costs		(3,842)	(3,665)	
Profit before taxation	4	224,739	104,261	
Taxation	5	(38,820)	(18,329)	
Profit for the period		185,919	85,932	
Other comprehensive expense for the period Item that may be reclassified subsequently to profit or loss: Exchange differences arising from translation of foreign				
operations		(1,760)	(17,940)	
Total comprehensive income for the period attributable to owners of the Company		184,159	67,992	
Earnings per share – Basic	7	HK2.74 cents	HK1.27 cents	

CONDENSED CONSOLIDATED STATEMENT **OF FINANCIAL POSITION**

At 30 June 2023

		As at		
		30 June	31 December	
		2023 (unaudited)	2022 (audited)	
	Notes	HK\$'000	HK\$'000	
No. of the state o				
Non-current assets Property, plant and equipment		1,478,443	1,516,410	
Right-of-use assets		241,949	274.495	
Rental deposits	8	79,133	78,758	
Deposits paid for acquisition of				
property, plant and equipment		12,765	6,264	
		1,812,290	1,875,927	
		1,012,200	1,070,027	
Current assets				
Inventories		2,738,228	2,703,418	
Right to returned goods asset		1,286	1,286	
Receivables, deposits and prepayments	8	112,447	136,024	
Amounts due from related	O	112,441	100,024	
companies	10	1,192	782	
Time deposits with original maturity				
over three months		387,523	198,200	
Cash and cash equivalents		455,338	466,192	
		0.000.044	0.505.000	
		3,696,014	3,505,902	

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION (Continued)

At 30 June 2023

		As at		
		30 June		
		2023	2022	
		(unaudited)	(audited)	
	Notes	HK\$'000	HK\$'000	
Current liabilities				
Payables and accrued charges	9	165,369	159,505	
Lease liabilities	O	191,527	200,838	
Contract liabilities		11,643	13,380	
Refund liabilities		2,053	2,053	
Amounts due to related companies	10	8,154	6,954	
Taxation payable		66,103	50,742	
		444,849	433,472	
Net current assets		3,251,165	3,072,430	
Non-current liabilities		4.004	4.000	
Deferred tax liabilities		4,094	4,036	
Lease liabilities		72,176	99,262	
		76,270	103,298	
Net assets		4,987,185	4,845,059	
_				
Capital and reserves				
Share capital		3,484,152	3,484,152	
Reserves		1,503,033	1,360,907	
Total equity		4,987,185	4,845,059	

CONDENSED CONSOLIDATED STATEMENT **OF CHANGES IN EQUITY**

For the six months ended 30 June 2023

			Attributable t	o owners of	the Company	1	
	Share capital HK\$'000	Merger reserve HK\$'000	Other reserve HK\$'000	Capital reserve HK\$'000	Translation reserve HK\$'000	Retained profits HK\$'000	Total HK\$'000
As at 1 January 2022 (audited)	3,484,152	(373,003)	(26,195)	2,529	18,473	1,614,834	4,720,790
Exchange differences arising on translation of foreign operations Profit for the period	-	-	-	- -	(17,940)	- 85,932	(17,940) 85,932
Total comprehensive income for the period Final dividend recognised and paid for 2021 (Note 6)	-	-	-	-	(17,940)	85,932 (23,728)	67,992 (23,728)
As at 30 June 2022 (unaudited)	3,484,152	(373,003)	(26,195)	2,529	533	1,677,038	4,765,054
As at 1 January 2023 (audited)	3,484,152	(373,003)	(26,195)	2,529	(29,893)	1,787,469	4,845,059
Exchange differences arising on translation of foreign operations Profit for the period	:	Ī	:	-	(1,760)	- 185,919	(1,760) 185,919
Total comprehensive income for the period Final dividend recognised and	-	-	-	-	(1,760)	185,919	184,159
paid for 2022 (Note 6) As at 30 June 2023 (unaudited)	3,484,152	(373,003)	(26,195)	2,529	(31,653)	(42,033) 1,931,355	(42,033) 4,987,185

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the six months ended 30 June 2023

	Six months ended 30 June		
	2023	2022	
	(unaudited)	(unaudited)	
	HK\$'000	HK\$'000	
Net cash from operating activities	368,996	356,266	
Net cash used in investing activities	(217,772)	(16,667)	
Net cash used in financing activities	(162,556)	(284,487)	
Net (decrease) increase in cash and cash			
equivalents	(11,332)	55,112	
Cash and cash equivalents at the beginning	(, ,	,	
of the period	466,192	556,344	
Effect of foreign exchange rate changes	478	(2,441)	
Cash and cash equivalents at the end of			
the period .	455,338	609,015	

BASIS OF PREPARATION 1.

The unaudited condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") as well as with the applicable disclosures required under Appendix 16 to the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The financial information relating to the year ended 31 December 2022 that is included in these unaudited condensed consolidated financial statements for the six months ended 30 June 2023 as comparative information does not constitute the Company's statutory annual consolidated financial statements for the year but is derived from those financial statements. Further information relating to these statutory financial statements required is as follows:

The Company has delivered the financial statements for the year ended 31 December 2022 to the Registrar of Companies as required by section 662(3) of, and Part 3 of Schedule 6 to the Hong Kong Companies Ordinance ("CO").

The Company's auditor has reported on those financial statements. The auditor's report was unqualified, did not include a reference to any matters to which the auditor drew attention by way of emphasis without qualifying its reports and did not contain a statement under sections 406(2), 407(2) or (3) of the CO

2. SIGNIFICANT ACCOUNTING POLICIES

The unaudited condensed consolidated financial statements have been prepared on the historical cost basis.

The accounting policies and methods of computation used in the unaudited condensed consolidated financial statements for the six months ended 30 June 2023 are the same as those presented in the Group's annual financial statements for the year ended 31 December 2022.

Application of amendments to Hong Kong Financial Reporting Standards ("HKFRSs")

In the current interim period, the Group has applied the following amendments to HKFRSs issued by the HKICPA, for the first time, which are mandatorily effective for the annual periods beginning on or after 1 January 2023 for the preparation of the Group's condensed consolidated financial statements:

HKFRS 17 (including the October 2020 and February 2022 Amendments to HKFRS 17) Amendments to HKAS 8 Amendments to HKAS 12

Insurance Contracts

Definition of Accounting Estimates
Deferred Tax related to Assets and
Liabilities arising from a Single
Transaction

The application of the amendments to HKFRSs in the current interim period has had no material impact on the Group's financial positions and performance for the current and prior periods and/or on the disclosures set out in these condensed consolidated financial statements.

REVENUE AND SEGMENT INFORMATION 3.

Revenue represents sales of products to retail customers and commission income from services provided.

For sales of products to retail customers, revenue is recognised when control of the goods has transferred, being at the point the customer purchases the goods at the retail shop. Payment of the transaction price is due immediately at the point the customer purchases the goods.

For commission income, revenue is recognised when it expects to be entitled in exchange for arranging for the specified goods provided by the other party to the customers at the retail shop.

All revenue are recognised at a point in time.

Information reported to the chief operating decision maker ("CODM"), the Executive Director and Chief Executive of the Group, for the purposes of resource allocation and assessment of segment performance focuses on the locations of the operations. This is also the basis upon which the Group is arranged and organised. The Group's operating segments under HKFRS 8 "Operating Segments" are operations located in Hong Kong, Macau, the Peoples' Republic of China excluding Hong Kong and Macau ("PRC") and other regions in Asia Pacific (representing Singapore and Malaysia). The revenue generated by each of the operating segments is mainly derived from sales of watch and jewellery. No operating segments identified by the CODM have been aggregated in arriving at the reportable segments of the Group.

All the sales of products and commission income are completed within one year. As permitted under HKFRS 15, the transaction price allocated to these unsatisfied contracts is not disclosed.

3. REVENUE AND SEGMENT INFORMATION (Continued)

The following is an analysis of the Group's revenue and results by reportable and operating segment:

For the six months ended 30 June 2023

	Hong Kong (unaudited) HK\$'000	Macau (unaudited) HK\$'000	PRC (unaudited) HK\$'000	Other regions in Asia Pacific (unaudited) HK\$'000	Elimination (unaudited) HK\$'000	Consolidated (unaudited) HK\$'000
Revenue						
External sales	1,148,740	160,983	712,064	302,980	-	2,324,767
Inter-segment sales*	66,711	11,632	-	-	(78,343)	-
Commission income	4,556	598	-	-		5,154
	1,220,007	173,213	712,064	302,980	(78,343)	2,329,921

^{*} Inter-segment sales are charged at cost

Segment profit	137,223	28,923	119,146	56,679	 341,971
Unallocated other					
income Unallocated corporate					5,209
expenses					(110,418)
Unallocated other gains or losses Unallocated finance					(8,181)
costs					 (3,842)
Profit before taxation					224,739

REVENUE AND SEGMENT INFORMATION (Continued) 3.

For the six months ended 30 June 2022

	Hong Kong (unaudited) HK\$'000	Macau (unaudited) HK\$'000	PRC (unaudited) HK\$1000	Other regions in Asia Pacific (unaudited) HK\$'000	Elimination (unaudited) HK\$'000	Consolidated (unaudited) HK\$'000
Revenue External sales Inter-segment sales* Commission income	766,241 17,192 3,696	121,440 18,576 520	431,567 - -	322,100 - -	(35,768) –	1,641,348 - 4,216
	787,129	140,536	431,567	322,100	(35,768)	1,645,564
* Inter-segment sa	ales are charg	ed at cost				
Segment profit	72,718	17,640	56,752	60,191	_	207,301
Unallocated other income Unallocated corporate expenses Unallocated other gains or losses Unallocated finance costs						5,244 (103,807) (812) (3,665)
Profit before taxation						104,261

The accounting policies of the reportable and operating segments are the same as the Group's accounting policies stated in the unaudited condensed consolidated financial statements. Segment profit represents the profit earned from each segment without allocation of other income, corporate expenses including depreciation charged on the self-owned flagship shop, other gains or losses and finance costs. This is the measure reported to the CODM for the purposes of resource allocation and assessment of segment performance.

4. PROFIT BEFORE TAXATION

	Six months ended 30 June		
	2023 (unaudited) HK\$'000	2022 (unaudited) HK\$'000	
Profit before taxation has been arrived at after charging (crediting):			
Cost of inventories included in cost of sales (included allowance for inventories of NIL) (2022 interim: allowance for inventories of			
HK\$2,534,000) Depreciation of property, plant and	1,599,267	1,117,476	
equipment – retail shops – offices	61,098 1,770	59,560 2,899	
	62,868	62,459	
Depreciation of right-of-use assets – retail shops – offices	107,686 5,789	111,460 5,271	
	113,475	116,731	

PROFIT BEFORE TAXATION (Continued) 4.

	Six months ended 30 June		
	2023 (unaudited) HK\$'000	2022 (unaudited) HK\$'000	
Staff costs including Directors' remuneration – salaries and other benefits costs	147,223	115,532	
retirement benefits scheme contributions	13,467	12,719	
	160,690	128,251	
Included in other gains or losses: Loss on disposal/write-off of property, plant and equipment Gain arising from leases modification Net exchange losses	307 (619) 8,493	415 (58) 455	
	8,181	812	

TAXATION

	Six months ended 30 June 2023 2022 (unaudited) (unaudited) HK\$'000 HK\$'000	
The tax charge comprises:		
Profits tax: Hong Kong Macau PRC	13,079 5,146 11,217	- 1,593 6,766
Singapore	9,378	9,970
Deferred taxation	38,820 -	18,329 –
	38,820	18,329

Under the two-tiered profits tax rates regime, the first HK\$2 million of profits of the qualifying group entity will be taxed at 8.25%, and profits above HK\$2 million will be taxed at 16.5%. The profits of group entities not qualifying for the two-tiered profits tax rates regime will continue to be taxed at a flat rate of 16.5%

The Directors considered the amount involved upon implementation of the twotiered profits tax rates regime as insignificant to the condensed consolidated financial statements. Hong Kong Profits Tax is calculated at 16.5% of the estimated assessable profits for both periods.

The Macau Complementary Income Tax is calculated at 12% of the estimated assessable profits for both periods.

TAXATION (Continued) 5.

Under the Law of the PRC on Enterprise Income Tax (the "EIT Law") and Implementation Regulation of the EIT Law, the tax rate of the Company's subsidiaries in the PRC is 25% for both periods.

Singapore Income Tax is calculated at 17% of the estimated assessable profits for both periods.

Malaysia Income Tax is calculated at 24% of the estimated assessable profits for both periods. No provision for Malaysia Income Tax has been made as the Company's subsidiary did not have any assessable profit arising from Malaysia for both periods.

DIVIDENDS 6.

	Six months ended 30 June	
	2023	2022
	(unaudited)	(unaudited)
	HK\$'000	HK\$'000
Interim dividend declared: HK0.76 cent (2022: HK0.38 cent) per share	51,524	25,762
2022 final dividend paid: HK0.62 cent (2021: HK0.35 cent) per share	42,033	23,728

The Board has declared an interim dividend of HK0.76 cent per share for the financial year ending 31 December 2023 (2022: HK0.38 cent), amounting to HK\$51,524,000 (2022: HK\$25,762,000).

7. EARNINGS PER SHARE - BASIC

The calculation of the basic earnings per share attributable to the owners of the Company is based on the following data:

	Six months ended 30 June	
	2023	2022
	(unaudited)	(unaudited)
	HK\$'000	HK\$'000
Earnings		
Earnings for the period attributable		
to owners of the Company for the		
purpose of basic earnings per share	185,919	85,932

	Six months ended 30 June	
	2023 202	
	(unaudited)	(unaudited)
Number of shares Number of ordinary shares for the purpose of basic earnings per share	6,779,458,129	6,779,458,129

No diluted earnings per share in both periods was presented as there were no potential dilutive ordinary shares in issue during both periods.

RECEIVABLES, DEPOSITS AND PREPAYMENTS 8.

	As	at
	30 June	31 December
	2023	2022
	(unaudited)	(audited)
	HK\$'000	HK\$'000
Trade receivables from contracts with	40.040	50,000
customers	43,049	52,393
Less: Allowance for credit losses	(531)	(538)
	42,518	51,855
Other receivables, deposits and	04.070	74.400
prepayments	61,078	74,188
Rental deposits	79,133	78,758
PRC Value-Added Tax ("VAT") recoverable	0.054	0.001
recoverable	8,851	9,981
	404 500	014700
	191,580	214,782
Analysed as:		
Current	112,447	136,024
Non-current	79,133	78,758
	191,580	214,782

As at 1 January 2022, trade receivable from contracts with customers amounted to HK\$54,589,000.

Retail sales are normally settled in cash or by credit cards with the settlement from the corresponding banks or other financial institutions within seven days. The credit term of receivables from retail sales in department stores are normally ranged between 15 to 45 days.

RECEIVABLES, DEPOSITS AND PREPAYMENTS (Continued) 8.

Included in other receivables, deposits and prepayments as at 30 June 2023 were advance payments to suppliers of HK\$9,752,000 (31 December 2022: HK\$7,442,000) and rebate receivables of HK\$16,058,000 (31 December 2022: HK\$30,493,000). The remaining items are individually insignificant.

The following is an ageing analysis of trade receivables before impairment presented based on the invoice date at the end of the reporting period, which approximated the respective revenue recognition dates:

	As at	
	30 June	31 December
	2023	2022
	(unaudited)	(audited)
	HK\$'000	HK\$'000
	•	,
Within 30 days	40,202	50,995
31-60 days	1,722	519
61-90 days	83	189
over 90 days	1,042	690
	-,	
	43,049	52,393

Included in the trade receivables balance were receivables from department stores with aggregate carrying amount of HK\$3,451,000 (31 December 2022: HK\$511,000) which are past due at the reporting date for which the Group has not provided for impairment loss.

9. PAYABLES AND ACCRUED CHARGES

	As at	
	30 June	31 December
	2023	2022
	(unaudited)	(audited)
	HK\$'000	HK\$'000
Trade payables	71,729	51,362
Other payables and accrued charges	91,816	107,115
Singapore Goods and Services Tax		
payables	1,355	1,018
PRC VAT payables	469	10
	165,369	159,505

Included in other payables and accrued charges as at 30 June 2023 were accrued bonus and incentive of HK\$11,641,000 (31 December 2022: HK\$17,511,000) and accrued commission of HK\$9,261,000 (31 December 2022: HK\$8,521,000).

The ageing analysis of trade payables presented based on the invoice date at the end of the reporting period are as follows:

	As at	
	30 June	31 December
	2023	2022
	(unaudited)	(audited)
	` HK\$'00Ó	HK\$'000
	,	,
Within 30 days	63,829	44,215
31-60 days	3,173	2,393
61-90 days	2,602	4,452
over 90 days	2,125	302
	2,120	002
	71,729	51,362

The Group normally receives credit terms granted by creditors of 30 to 60 days.

10. AMOUNTS DUE FROM (TO) RELATED COMPANIES

The amounts due from related companies mainly represent prepayment of operating expenses.

The amounts due to related companies mainly represent the service charge payable to related companies. These amounts are unsecured, interest-free and repayable on demand.

The related companies represent companies which are controlled by a director or private trusts of which another director is one of the eligible beneficiaries.

11. CAPITAL COMMITMENT

	As	at
	30 June	31 December
	2023	2022
	(unaudited)	(audited)
	HK\$'000	HK\$'000
Capital expenditure in respect of		
acquisition of property, plant and		
equipment contracted for but		
not provided in the condensed		
consolidated financial statements	9,681	6,922

12. RELATED PARTY TRANSACTIONS

During the Period, other than disclosed in Note 10, the Group had the following transactions with related parties:

		Six months ended 30 June	
		2023	2022
		(unaudited)	(unaudited)
		` HK\$'000	`HK\$'000
(1)	Sales of goods to Directors, their		
(')	close family members and related		
	companies	1,277	2,318
(2)	Electricity and air-conditioning	1,211	2,010
(८)			
	expenses paid and payable to	107	129
(2)	related companies	107	129
(3)	0 1		
	information system and		
	administrative work paid and	0.400	0.405
(4)	payable to related companies	8,430	6,185
(4)	Advertising expenses paid and		004
(=)	payable to related companies	545	281
(5)	Financial advisory fee paid and		
	payable to a related company	219	210
(6)	Interest expenses on lease liabilities		
	to related companies	993	1,464
(7)	Variable lease payments to related		
	companies	2,453	1,303

12. RELATED PARTY TRANSACTIONS (Continued)

The key management personnel of the Company are the Directors and senior management. The remuneration paid to them during the Period was as follows:

	Six months ended 30 June	
	2023	2022
	(unaudited)	(unaudited)
	HK\$'000	HK\$'000
Salaries and other short-term		
employee benefits	4,675	4,777
Service fee	1,080	940
Retirement benefits costs	150	152
	5,905	5,869

Notes:

- The related companies are controlled by a Director or private trusts of which another Director is one of the eligible beneficiaries.
- (b) Other than the expenses under items (6) and (7), all other transactions are connected transactions exempt from announcement, reporting and independent shareholders' requirements under Rule 14A.33 of the Listing Rules.

As at 30 June 2023, deposits paid to related companies amounting to HK\$17,463,000 (31 December 2022: HK\$17,009,000) was included in rental deposits under non-current assets.

As at 30 June 2023, the Group had recognised lease liabilities of approximately HK\$47,837,000 (31 December 2022: HK\$72,380,000) for the leases with related companies.

DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS IN SECURITIES

As at 30 June 2023, the following Directors and chief executives of the Company had or were deemed or taken to have interests and short positions in the following shares, underlying shares and debentures of the Company and its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")) as recorded in the register maintained by the Company pursuant to Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors adopted by the Company ("EWJ Securities Code"):

(a) Long position interests in the Company

Ordinary shares of the Company ("Shares")

Name of Director	Capacity/ Nature of interests	of Shares interested	% of issued voting Shares
Ms. Cindy Yeung	Eligible beneficiary of a private discretionary trust	4,298,630,000	63.41

Note:

These Shares were held by Emperor Watch & Jewellery Group Holdings Limited ("Emperor W&J Holdings"), a wholly-owned subsidiary of Albert Yeung Watch & Jewellery Holdings Limited ("AY W&J Holdings"). AY W&J Holdings was in turn held by First Family Advisors Trust reg. ("First Family Trust") in trust for a private discretionary trust set up by Dr. Yeung Sau Shing, Albert ("Dr. Yeung") of which Ms. Cindy Yeung is one of the eligible beneficiaries.

Missississis

DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS IN SECURITIES

(b) Long position interests in associated corporations of the Company

Ordinary Shares

Name of Director	Name of associated corporation	Capacity/ Nature of interests	Number of ordinary shares interested	% of issued voting shares
Ms. Cindy Yeung	Emperor International Holdings Limited ("Emperor International")	Eligible beneficiary of a private discretionary trust	2,747,611,223 (Note)	74.71
	Emperor Entertainment Hotel Limited ("Emperor E Hotel")	- ditto -	851,353,645 <i>(Note)</i>	71.63
	Emperor Culture Group Limited ("Emperor Culture")	- ditto -	2,371,313,094 <i>(Note)</i>	73.80
	Ulferts International Limited ("Ulferts")	- ditto -	600,000,000 <i>(Note)</i>	75.00
Ms. Fan Man Seung, Vanessa	Emperor International	Beneficial owner	10,500,000	0.29

Note:

Emperor International, Emperor E Hotel, Emperor Culture and Ulferts are companies with their shares listed on the Stock Exchange. These shares were ultimately owned by the respective private discretionary trusts which are also founded by Dr. Yeung. Ms. Cindy Yeung had deemed interests in the same shares by virtue of being one of the eligible beneficiaries of such trusts.

Save as disclosed above, as at 30 June 2023, none of the Directors nor chief executives of the Company had any interests or short positions in any shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO).

OTHER PERSONS' INTERESTS IN SHARES AND UNDERLYING SHARES

So far as is known to any Director or chief executive of the Company, as at 30 June 2023, the persons or corporations (other than a Director or a chief executive of the Company) who had, or were deemed or taken to have interests and short positions in the Shares or underlying Shares as recorded in the register required to be kept under Section 336 of the SFO ("DI Register") were as follows:

Long position in the Shares

Name	Capacity/ Nature of interests	Number of Shares interested	% of issued voting Shares
Emperor W&J Holdings	Beneficial owner	4,298,630,000 <i>(Note)</i>	63.41
AY W&J Holdings	Interest in a controlled corporation	4,298,630,000 <i>(Note)</i>	63.41
First Family Trust	Trustee of a private discretionary trust	4,298,630,000 (Note)	63.41
Dr. Yeung	Founder of a private discretionary trust	4,298,630,000 (Note)	63.41
Ms. Luk Siu Man, Semon	Interest of spouse	4,298,630,000 <i>(Note)</i>	63.41
Brandes Investment Partners, L.P.	Investment manager	339,017,288	5.00

Note: These Shares were the same Shares of which Ms. Cindy Yeung had deemed interest as those set out under Section (a) of "Directors' and Chief Executives' Interests in Securities" above.

Save as disclosed above, as at 30 June 2023, the Directors or chief executives of the Company were not aware of any person or corporation (other than the Directors and chief executives of the Company) who had, or were deemed or taken to have, any interests or short positions in any Shares or underlying Shares as recorded in the DI Register.

CORPORATE GOVERNANCE AND OTHER **INFORMATION**

SHARE OPTIONS

The Company adopted a share option scheme ("Share Option Scheme") at the annual general meeting of the Company held on 23 May 2018 to provide incentive or rewards to eligible participants including Directors and employees of the Group. No share option was granted under the Share Option Scheme since its adoption.

CORPORATE GOVERNANCE CODE

The Company has complied with all the code provisions as set out in the Corporate Governance Code under Appendix 14 to the Listing Rules throughout the Period.

MODEL CODE FOR SECURITIES TRANSACTIONS

The Company has adopted EWJ Securities Code as its own code of conduct regarding securities transactions by Directors on no less exacting terms than the required standards as set out in Appendix 10 to the Listing Rules regarding Model Code for Securities Transactions by Directors of Listed Issuers ("Model Code"). Having made specific enquiry to the Directors, all of them confirmed that they had complied with the required standard of dealings as set out in the EWJ Securities Code throughout the Period.

Relevant employees who are likely to be in possession of unpublished price-sensitive information of the Group are also subject to compliance with written guidelines in line with the Model Code. No incident of non-compliance by relevant employees was noted throughout the Period.

CORPORATE GOVERNANCE AND OTHER **INFORMATION**

CHANGES IN INFORMATION OF DIRECTORS

The changes in Directors' information since the date of the 2022 Annual Report of the Company, which are required to be disclosed pursuant to Rule 13.51B(1) of the Listing Rules are set out below:

(a) Directorship

Mr. Wong Chi Fai and Ms. Fan Man Seung, Vanessa are executive directors of New Media Lab Limited (Stock Code: 1284), a company newly listed on the Stock Exchange on 17 July 2023.

Emoluments (b)

The remuneration of Ms. Cindy Yeung and Mr. Ng Koon Keung, Ricky ("Mr. Ricky Ng") (both being Executive Directors) were revised with effect from 1 January 2023. The total emoluments for the Period for Ms. Cindy Yeung and Mr. Ricky Ng were HK\$2,195,000 and HK\$1,632,000 respectively. These amounts comprised basic salaries, allowance, service fee, Director's fee accrued in respect of their services during the Period and employer's contribution under retirement benefits scheme

REVIEW OF INTERIM REPORT

The condensed consolidated interim financial statements of the Group for the Period as set out in this interim report have not been reviewed nor audited by the Company's auditor, Deloitte Touche Tohmatsu (Registered Public Interest Entity Auditor), but this report has been reviewed by the audit committee of the Company, which comprises the three Independent Non-executive Directors of the Company.

CORPORATE GOVERNANCE AND OTHER INFORMATION

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the Period.

By order of the Board

Emperor Watch & Jewellery Limited

Cindy Yeung

Chairperson

Hong Kong, 24 August 2023

As at the date of this Report, the Board comprises:

Executive Directors: Ms. Cindy Yeung

Mr. Ng Koon Keung, Ricky

Mr. Wong Chi Fai

Ms. Fan Man Seung, Vanessa

Independent Non-executive Directors: Ms. Chan Sim Ling, Irene

Mr. Liu Hing Hung

Ms. Chan Wiling, Yvonne

This interim report (in both English and Chinese versions) is available to any shareholder of the Company in printed form or on the websites of the Stock Exchange (https://www.hkexnews.hk) and the Company (https://www.EmperorWatchJewellery.com). In order to protect the environment, the Company highly recommends the shareholders to receive electronic copy of this interim report. Shareholders may have the right to change their choice of receipt of our future corporate communications at any time by reasonable notice in writing to the Company's Share Registrar, Tricor Secretaries Limited, by post at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email at is-ecom@hk.tricorglobal.com.