

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



英皇鐘錶珠寶有限公司
EMPEROR WATCH & JEWELLERY LIMITED
(Incorporated in Hong Kong with limited liability)
(Stock Code : 887)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Emperor Watch and Jewellery Limited (the “**Company**”) announces that a meeting of the Board of the Company will be held on Tuesday, 22 March 2011 at 28th Floor, Emperor Group Centre, 288 Hennessy Road, Wanchai, Hong Kong for the purpose of, among other matters, approving the announcement of the final results of the Company and its subsidiaries for the year ended 31 December 2010 for publication and considering the recommendation on the payment of final dividend (if any).

By order of the Board
Emperor Watch & Jewellery Limited
Liu Chui Ying
Company Secretary

Hong Kong, 10 March 2011

As at the date hereof, the Board of the Company comprises :-

<i>Executive Directors :</i>	Ms. Cindy Yeung (<i>Managing Director</i>) Mr. Chan Hung Ming Mr. Wong Chi Fai Ms. Fan Man Seung, Vanessa
<i>Non-Executive Director :</i>	Mr. Hanji Huang
<i>Independent Non-Executive Directors:</i>	Ms. Yip Kam Man Mr. Chan Hon Piu Ms. Lai Ka Fung, May